



(Registered Office: 201/202, Building No. 2, Solitaire Corporate Park, Andheri Kurla Link Road, Andheri - East, Mumbai – 400093)

**APPLICATION FOR BID AS ADVERTISED in Free Press Journal, English Newspaper and Navsakthi, Marathi Newspaper, in Mumbai, edition & Financial Express for English and Gujarati Edition on 11.02.2025 in the A/c. of M/s. Rashmi Yarn Ltd.**

1. Name of the bidder : \_\_\_\_\_

2. Address of the bidder : \_\_\_\_\_  
(Attach residence proof)\*  
\_\_\_\_\_  
\_\_\_\_\_

3. PAN NO. : \_\_\_\_\_  
(Attach copy of PAN Card)\*

4. Details of Bid offered  
(Pl. Mention Lot Number) : \_\_\_\_\_

5. Bid Amount Offered : Rs. \_\_\_\_\_

6. Bid Amount negotiable  
towards increase in amount : Yes/ No \_\_\_\_\_

7. Details of Earnest Money  
Deposited (EMD) : Pay Order/Draft no. \_\_\_\_\_  
(Favoring ASREC (India) Ltd. ) : RTGS No: \_\_\_\_\_

(RTGS: NEFT /RTGS in the Account No: 009020110001489, with Bank of India, SSI, Andheri Branch, Name of the Account/Name of the Beneficiary: of ASREC PS 06/2019-20 Trust, IFSC Code: BKID 00000 90.

Dated \_\_\_\_\_ Amount Rs. \_\_\_\_\_

\*optional

**I /We HEREBY CONFIRM THAT I/We HAVE GONE THROUGH THE OFFER DOCUMENT OF THE ASREC (INDIA) LIMITED AND UNDERTAKE TO ABIDE BY THE TERMS AND CONDITIONS OF THE OFFER (DULY SIGNED TERMS AND CONDITIONS OF SALE IS ENCLOSED)**

DATED: \_\_\_\_\_ PLACE: \_\_\_\_\_ (Signature of the bidder/s)

**Description of the Property – Please refer the page No. 2**



Dynasty Business Park, Unit no. A-212, 2<sup>nd</sup> Floor, Andheri Kurla Road, Andheri (East), Mumbai-400 059.

**PUBLIC NOTICE FOR E-AUCTION – SALE OF IMMOVABLE PROPERTY**  
**(Under Rule 8 (6) read with Rule 9 of the Security Interest (Enforcement) Rules,**  
**2002**

WHEREAS,

ASREC (India) Ltd., a company incorporated under the Companies Act, 1956 is registered with Reserve Bank of India as a Securitisation and Reconstruction Company under section 3 of Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act, 2002) having its Registered Office at Bldg No. 2, Unit No. 201-202A & 200-202B, Gr. Floor, Solitaire Corporate Park, Andheri Ghatkopar Link Road, Chakala, Andheri (East), Mumbai-400 093 & Branch office at Dynasty Business Park, Unit no. A-212, 2nd Floor, Andheri Kurla Road, Andheri (East), Mumbai-400059 (hereinafter referred to as “ASREC”) and secured creditor of **M/s. Rashmi Yarns Limited** (borrower) by virtue of Deed of Assignment dated **24.03.2020**, executed with original lender Bharat Co-operative Bank (Mumbai) Ltd, whereby ASREC (India) Ltd., in its capacity as trustee of ASREC PS-06/2019-20 Trust, has acquired the financial assets of aforesaid borrowers from Bharat Co-operative Bank (Mumbai) Ltd with all rights, title and interest together with underlying security interest under Section 5 of the SARFAESI Act, 2002.

The Authorized Officer of Bharat Co-operative Bank (Mumbai) Ltd in exercise of powers conferred under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI) and Security Interest (Enforcement) Rules, 2002, had issued a demand notice dated 07.03.2020 u/s 13(2) of the said act calling upon the **M/s. Rashmi Yarns Limited** (hereinafter referred to as “the Borrower”) and Mr. Pankaj Jayantilal Mehta Mr. Lakhabhai B. Vagh, Mrs. Rajee J. Vanjar, Mrs. Bharti Pankaj Mehta , Mr. Vijay Modi (Directors and Joint/ Co-Borrowers) & M/s. Rashmi Products Private limited through its Directors Mr Karan Pankaj Mehta, Mr Mansur Jethsur Vanjar (Corporate Guarantors) and M/s, Saket Texturisers Private Limited through its Directors Mr. Karan Pankaj Mehta, & Mr. Mansur Jethsur Vanjur (Corporate Guarantors) in their capacity for repayment of total outstanding amount aggregating to **Rs.42,97,25,312.00 (Rupees Forty Two Crore Ninety Seven Lakh Twenty Five Thousand Three Hundred and Twelve only)** with further interest thereon in respect of the advances granted by the Bharat Co-operative Bank (Mumbai) Ltd to **M/s. Rashmi Yarns Limited** within the stipulated period of 60 days. The said Demand Notice dated **07.03.2020** under Sec.13 (2) of the said Act served upon you and in exercise of the powers conferred under Section 13(4) read with Enforcement of Securities (Interest) Rules, 2002, the Authorized Officer of ASREC (India) Ltd took physical possessions of the property more particularly described in Schedule here under on **15.06.2023** for Flat No A/603 & For Bharuch properties on **29.04.2022**.

Pursuant to Assignment Agreement dated 24.03.2020, ASREC has acquired the financial assets of aforesaid Borrowers from Assignor Bank with all rights, title and interest together with underlying security interest under Section 5 of the SARFAESI Act, 2002.

As the Borrowers having failed in repayment of entire outstanding amount as per said demand notices and pursuant to aforesaid assignment in favour of ASREC, the Authorized Officer of ASREC intends to sell the below mentioned properties for recovery of our dues in the account.

The Borrower/ Directors and Joint Co-Borrowers/Corporate Guarantors having failed to repay the entire dues as per said demand notice within the stipulated period of sixty days and pursuant to aforesaid Assignment in favour of ASREC (India) Limited acting as trustee of ASREC-PS-06/2019-20 Trust, the Authorized Officer of ASREC (INDIA) LTD, in exercise of the powers conferred under Section 13(4) read with Enforcement of Securities (Interest) Rules, 2002, took physical possession of the secured assets, more particularly described in the schedule here under, on 15.06.2023 in respect of Residential Flat No A/603, admeasuring 1490 sq. ft. built up area on the 6<sup>th</sup> Floor in 'A' wing of Eldora Co-operative Housing Society Ltd, Hiranandani Garden, Adi Shankaracharya Marg Powai, Mumbai 400 076, owned by Mr. Vijay P Modi as per CMM Order dated 18.01.2023 and same was published on 20.06.2023 in Free Press Journal (English) and Navshakti (Marathi) Marathi Edition and and For Bharuch properties on **29.04.2022 owned by M/s Rashmi Products Pvt. Ltd.**

Since the entire dues have not been cleared, Notice is hereby given to the public in general and Borrower(s) and Guarantor (s) in particular that the Authorized Officer hereby intends to sell the below mentioned secured property for recovery of dues, as per aforesaid demand u/s 13 (2) notice after giving due credit to the payment received subsequent to the said notice, under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and hence the tenders/bids are invited in sealed cover for the purchase of the secured property. The property shall be sold strictly on **"AS IS WHERE IS", "AS IS WHAT IS"** "As is whatever Condition" and **"NO RECOURSE"** basis.

<b>Lot No</b>	<b>Description of the Secured Assets</b>	<b>Reserve Price (Rs. in Lakh)</b>	<b>E.M.D. (Rs. in Lakh)</b>	<b>Bid Increment (In Rs.)</b>
1.	Residential Flat No A/603, admeasuring 1490 sq. ft. built up area on the 6 <sup>th</sup> Floor in 'A' wing of Eldora Co-operative Housing Society Ltd, Hiranandani Garden constructed on piece and parcel of land bearing Survey No 37, Corresponding C.T.S. Nos. 104, 104/1 to 104/7, situate lying and being at Village Tirandaz in the Registration District and Sub District of Mumbai City and Mumbai Surburban, Adi	450.00	45.00	100,000/-

	Shankaracharya Marg Powai, Mumbai 400 076, owned by Mr. Vijay P Modi and Bounded by: Towards East : Slum Towards West : Hiranandani Hospital Towards North : Gurudwara Road Towards South: Akshardham Mandir			
2.	Industrial Non-Agricultural Land situated at Khata No 108, Block Survey No 60, admeasuring 13557 sq. meters, Block Survey No 102, admeasuring 11432 sq. meters and Block Survey No 103, admeasuring 3237 sq. meters totally admeasuring 28226 sq. meters, Village Rajalwada, Taluka Agodia, District Bharuch, Gujarat in the n/o <b>M/s. Rashmi Products Private Limited (Guarantor)</b> along with Hypothecation charge over Plant & Machinery	350.00	35.00	1,00,000.00

Inspection of the Properties will be available for Flat No A/603 on 21.02.2025 from 11.00 A.M. to 01.00 P.M. and for Industrial Non-Agricultural Land situated at Khata No 108, Block Survey No 60 and Survey No 103, Village Rajalwada, Taluka Agodia, District Bharuch, Gujarat on 22.02.2025 from 1.00 P. M. To.4.00 P. M.

Tender Forms can be downloaded from the website of ASREC (INDIA) LTD. ([www.asrecindia.co.in](http://www.asrecindia.co.in)) and can also be collected from the office of ASREC located at Bldg No. 2, Unit No. 201-202A & 200-202B, Gr. Floor, Solitaire Corporate Park, Andheri Ghatkopar Link Road, Chakala, Andheri (East), Mumbai-400 093.

**TERMS & CONDITIONS: -**

**1. THE E-AUCTION WILL BE HELD ON 28.02.2025 BETWEEN 10.00 A.M TO 12.00 P.M WITH UNLIMITED AUTO TIME EXTENSION OF 5 MINUTES EACH, TILL THE SALE IS CONCLUDED.**

2. E-auction will be conducted under “online electronic bidding” through Asrec's approved service provider M/s. C1 INDIA PRIVATE LIMITED at website: <https://www.bankeauctions.com> (web portal of M/s C1 INDIA PRIVATE LIMITED.). E-auction tender document containing online e-auction bid form, declaration, General Terms and Conditions of online e-auction sale are available in websites: [www.asrecindia.co.in](http://www.asrecindia.co.in) and <https://www.bankeauctions.com>. The intending bidder shall hold a valid e-mail address. The contacts of **M/s. C1 India Private Limited - Mr. Bhavik Pandya, Mobile: +91 8866682937, Help Line No. : (+91- 124-4302020/ 21/ 22, + 917291981124/ 1125/ 1126, Email: gujarat@c1india.com, support@bankeauctions.com.**

3. Registration of the enlisted bidders will be carried out by the service provider and the user ID or Password will be communicated to the bidders through e-mail. The bidders

will be provided necessary training on e-auction free of cost. Neither ASREC nor the service provider will be responsible for any lapses/failure on the part of bidder on account of network disruptions. To ward off such incidents, bidders are advised to make all necessary arrangements such as alternative power back-up etc.

4. The particulars given by Authorized Officer are stated to the best of his knowledge, belief and records. Authorized Officer shall not be responsible for any error, mis-statement or omission etc. The intending bidders should make their own independent enquiries regarding encumbrances, title of property put on auction and claims/rights/dues affecting the property prior to submitting their bids. The e-auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of ASREC. The property is being sold with all existing encumbrances whether known or unknown to ASREC. The Authorized Officer / Secured Creditor shall not be responsible in any way for any third-party claims/ rights/views.

5. The property shall not be sold below reserve price and sale is subject to confirmation of Asrec India Ltd, the secured creditor. Bids in the prescribed format given in the tender document shall be submitted to Authorized Officer of ASREC (India) Ltd., Dynasty Business Park, and Unit no. A-212, 2nd Floor, Andheri Kurla Road, Andheri (East), Mumbai - 400059 or submit through email to Sunil.korgoankar@asrecindia.co.in. Last date for Submission of Bid Form is **27.02.2025 upto 4.00 PM**. The bid form or EMD received late for any reason whatsoever will not be entertained. Bid without EMD shall be rejected summarily.

6. Auction will be held for the entire properties as stated above on **“As is where is”, “As is what is” and “As is Whatever There is” and No Recourse basis”**.

7. Bid in the prescribed format given in the tender document shall be submitted along with Bidder’s ID & Address proof to Authorized Officer of ASREC (India) Ltd., Bldg. No. 2, Unit No. 201-202A & 200-202B, Gr. Floor, Solitaire Corporate Park, Andheri Ghatkopar Link Road, Chakala, Andheri (East), Mumbai – 400093 or submit through email to sunil.korgaonkar@asrecindia.co.in. The bid form or EMD received after 04:00 PM on **27.02.2025** for any reason whatsoever will not be entertained. Bid without EMD shall be rejected summarily.

8. The intending purchasers/bidders are required to deposit EMD amount either through NEFT / RTGS in the **Account No.: 009020110001489, with Bank of India, SSI, Andheri Branch**, Name of the Account / Name of the Beneficiary: **ASREC-PS 06/2019-20 TRUST, IFSC Code: BKID 00000 90**.

9. The Earnest Money Deposit (EMD) of the successful bidder shall be retained towards part of sale consideration and the EMD of unsuccessful bidders shall be refunded in the same way. The EMD shall not bear any interest. The bidders are requested to give particulars of their bank account to facilitate quick and proper refund.

10. The successful bidder shall immediately i.e. on the same day or not later than next working day, as the case may be, deposit 25% of the sale price (inclusive of EMD amount

deposited) to the Authorized Officer and in default of such deposit, EMD will be forfeited and the property shall be sold again.

11 The balance amount of the sale price shall be paid on or before 15th day of confirmation of sale of the property or such extended period as may be agreed upon in writing between the secured creditor and successful bidder. In default of payment within above stipulated time period, the deposit shall be forfeited and the property shall be resold and the defaulting purchaser shall forfeit all claims to the property or to any part of the sum for which it may be subsequently sold.

12. The sale shall be subject to provisions of Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 & Security Interest (Enforcement) Rule 2002.

13. The interested bidders can **inspect the Flat no A/603 on 21.02.2025 from 11.00 A.M. to 01.00 P.M. and for Industrial Non-Agricultural Land situated at Khata No 108, Block Survey No 60 and Survey No 103, Village Rajalwada, Taluka Agodia, District Bharuch, Gujarat on 22.02.2025 from 1.00 P. M. To.4.00 P. M.** M. Contact Details: Mr. Sunil Korgaonkar - Cell No.- 9820834318, 022-69314512, Mr. Jagdish Shah- Cell No 9819931487,022-61387042, Mr. Narayan Singh Deora 022-69314502 may be contacted for any query.

14. The Authorized officer reserves absolute right to accept or reject any or all offers and/or modify any terms/conditions without assigning any reasons thereof.

15. The successful bidder would bear the charges/fees payable for GST, registration, stamp duty, registration fee, incidental expenses etc. as applicable as per law.

16. The highest bid will be subject to approval of the secured creditor.

17.2025. This notice, under Rule 8 (6) of Security Interest (Enforcement) Rule 2002, will also serve **as 15 days'** notice to the borrowers / guarantors / mortgagors for sale of secured properties under SARFAESI Act and Security Interest (Enforcement) Rules on the above-mentioned date if their outstanding dues are not paid in full.

**Date : 07.02.2025**

**Place : Mumbai**

**Sunil Korgaonkar**  
**Authorized Officer, ASREC (India) Ltd.**